

## FULL TV IMPACT PASSED—FITZGIBBONS

### Your Dates For Industry Week

The big industry week will begin in Toronto this year on Monday, November 25, when the annual meeting and luncheon of the Motion Picture Theatres Association of Ontario is scheduled for the King Edward Hotel. That location will house all the meetings and

(Continued on Page 4)

### Question Brings NFB Information

A further question by W. G. Dinsdale, Progressive Conservative member of the House of Commons from Brandon, Manitoba, yielded additional information of interest to those who like a closer look at the activities of the National Film Board. Listed as Question No. 175

(Continued on Page 4)

### Nackimson, Garfin Head Empire-U Exchanges

Appointments at Empire-Universal Films Limited of Myer Nackimson and Joe Garfin as Winnipeg and Calgary branch managers respectively and Bill Smith as Toronto office manager, were announced last week at the Toronto head office of the company by Alfred W. Perry, president and general manager. Naming of the two new branch heads was made necessary by the recent resignations of Len Norrie in Winnipeg and Cy Brown in Calgary.

Nackimson, a veteran of over 20 years in the film industry, started his career in 1934 as a booker with RKO in Winnipeg. After three years in that position he was promoted

(Continued on Page 6)

### GTS Moves Montreal Branch

General Theatre Supply has moved its Montreal branch to larger premises at 160 Bates Road, Town of Mount Royal, Montreal.

### FPCC SCOUTING PAY-SEE TELEVISION LOCATIONS

"There is reason to believe that the full impact of television on our business has now been felt," it was stated in the annual report of Famous Players Canadian Corporation, "and that our earnings from theatre operations will improve." The net profit

#### Leave Film Prod'n To NFB, Others, Probe Urges CBC

Television film production is an excellent field for expansion for the National Film Board and numerous smaller Canadian film companies that have sprung up since the war, it was suggested by the Royal Commission on Broadcasting, which felt that the CBC "should not properly go in for film production in a large way."

However, the Commission was "gratified" to note that the CBC had two serials filmed in Canada in hand. One was the French and English 39-installment series, *Raiders*, and the other an English version of James Fenimore Cooper's *The Last of the Mohicans*.

The commissioners were happy at the initiative shown in the use of film in TV but warned that an overdose of film usage would have a poor effect on Canada's growing supply of talent for live showing.

of Canada's largest exhibition company has been declining steadily in the past few years and that of 1956, \$2,738,455, was down \$194,657 compared with the previous year. The optimistic conclusion of President John J. Fitzgibbons, Sr. resulted from the extended runs of such features as *The King and I*, *War and Peace*, *Giant* and *High Society*.

With International Telemeter's closed circuit attachment having been demonstrated and since it is ready for production, "Famous Players is now considering a num-

(Continued on Page 5)

### Royal Commiss'n Vs. Monopoly TV

The elation that followed the recommendation of the Royal Commission on Broadcasting that additional station licences be granted in areas now the private TV preserve of the CBC wasn't shared by all operators. The report suggested that if the CBC is to have pri-

(Continued on Page 3)

### Odeon Mgr. Changes

Ken Woods, Toronto relief manager, has been appointed manager of Odeon Theatres' Garrick in Halifax by Frank H. Fisher, general manager. He succeeds Jim MacLaggan, who takes charge of the Strand in Sydney Mines.

### BREVIGNETTE

"The movie business? It's bouncing back. That's the history of our industry. Remember when Radio came along and grew powerful? They said the movies would never get the people out of their houses again. You know what happened. It's the same thing over again, that's all."



BILL O'LOGHLIN, big, breezy and known personally to thousands of patrons of the Capitol, Montreal, has brightened up St. Catherine Street with his presence since the girls first bobbed their hair and boys wore bell bottoms. He cherishes the past and values its souvenirs, since so much and so many he loves belong in it, but he's realistic about the present and optimistic about the future. His big tip: Cinemas are here to stay.

There wasn't much that happened in Montreal Show Business that escaped him, for he used to hang around the live theatres as a kid. So did his brother, the late beloved Jim, who was 20th-Fox chief at his death some years ago. Bill got into Show Business commercially in 1916 as assistant booker for Sawyer & Lubin, who had the Metro franchise. He joined the army in 1917.

The career he resumed on his return took him through many business and personal associations involving names which, like his own, are part of the history of the business in Montreal. He came to the Capitol in 1930.

### BAHEN APPOINTED ODEON EASTERN DIVISION MGR.; TYERS AIDE TO McMANUS

Changes at Odeon Theatres, recently announced in Toronto by Frank H. Fisher, v-p and general manager, include the appointment of Arthur P. Bahen, formerly Quebec District manager, to the post of Eastern Division manager

in charge of Quebec and the Maritimes. Wannie Tyers, manager of the Hyland, Hamilton, becomes assistant to Steve McManus, Ontario District manager, succeeding Paul Hanner, who takes over the Odeon-Danforth, Toronto.

# HOLDOVERS EVERYWHERE!

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COL. DEAN HESS, CLERGYMAN TURNED FIGHTER PILOT



JOCK MAHONEY

with CARL BENTON REID

CINEMA SCOPE • TECHNICOLOR

Directed by DOUGLAS SIRK • Written by CHARLES GRAYSON and VINCENT B. EVANS • Produced by ROSS HUNTER

MONTREAL—8 HOUSES—Strand, Snowdon, Outremont, Seville,  
Papineau, Rivoli, Corona, Empress - - - 2 WEEKS

TORONTO—2 HOUSES—Loews - 2 WEEKS, Uptown - 3 WEEKS

VANCOUVER—4 HOUSES—Vogue, Odeon West Vancouver,  
Circle, Odeon New Westminster - - - 2 WEEKS

OTTAWA—Odeon - - - 2 WEEKS

EDMONTON—Odeon - - - 2 WEEKS

HALIFAX—Casino, Hyland 2 WEEKS

WINDSOR—Vanity, Centre - 2 WEEKS

HAMILTON—Capitol - - - 2 WEEKS

LONDON—Odeon - - - 2 WEEKS

SUDBURY—Century - - - 2 WEEKS

QUEBEC—Empire, Laird Now Playing

### AND BOOKED AT

PETERBORO—Odeon

MONCTON—Capitol

FORT WILLIAM—Odeon

SARNIA—Odeon

NORTH BAY—Odeon

WINNIPEG—Odeon

GUELPH—Odeon

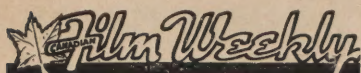
ST. CATHARINES—Palace

CALGARY—Uptown, 17th Ave. Drive-in

SASKATOON—Broadway, Tivoli

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## — OPINION —

The matter of newsreels being ended was explored recently by the famous British film maker, Paul Rotha, in *The Manchester Guardian Weekly*. He was not surprised at newsreels going: "It is only surprising that changes have not come about before now, but then the cinema-trade notoriously permits serious situations to steal upon it before taking action to cope with the problem." At the end of his article he makes these interesting observations:

Distribution and exhibition methods that have remained unchanged and mostly unchallenged for years may have to undergo drastic revision and become more flexible in order to meet the requirements of not one mass-minded audience but a number of audience groups each displaying selectivity in its cinema-going.

In this new appeal of the cinema the interpretative news magazine could play the important role which it is denied in television. The spot-news field will become the sole province of television; the considered, didactic, editorial comments could be the cinema's contribution if, and only if, exhibitors realized that their audiences had changed. It is doubtful, however, if there will be screen-space in Britain for several such regular productions as there was for five old-type newsreels. Whoever is first off the mark will score, but with this proviso: the superficiality of approach and the formula methods of yesterday must go; more knowledgeable editors, better writers, more skilful cutters, experienced research staff—all will be essential if quality is to be achieved. And they will have to take into account that the picture on tape instead of on film will, like sound on tape, soon be in general use and that it will be the biggest technical revolution in film production methods since the coming of sound in the late twenties.

### MGM Casts Barbara Lang

Barbara Lang will star opposite Elvis Presley in his next for MGM.

# Royal Commission

(Continued from Page 1)

vate competition it would be only reasonable to give the CBC the right to set up in areas now private station monopolies. The Commission thought that the time might be here for competitive TV in certain Metropolitan areas, among which would be Toronto, Montreal, Winnipeg, Vancouver and Halifax. It did not state into which private TV areas the CBC should go.

The Commission expressed itself as doubtful about pay-as-you-see TV, since, due to the limited video facilities in Canada, it would not be a "rightful use of the airwaves" and would tend to be a "narrowing" of communications. However, it left the door open for future development of this theme.

Seemingly, it did not distinguish between a subscription TV system which uses the airwaves, such as Phonevision or Skiatron, or one that uses a cable setup, such as Telemeter and Redifusion. The recommendation would appear to apply to the first two but not to the second.

While the commissioners advocated that foreign investment in Canadian radio and TV, directly or indirectly, be limited by statute to a maximum of 20 per cent, they did not see any pressing evil in monopoly operation of TV or radio or both. They thought that licences granted to independents would be preferable.

"The Board of Broadcast Governors (a 15-man regulatory body for all Canadian broadcasting proposed by the Commission to replace the CBC Board of Governors and have no members of the CBC

on it) should accept the responsibility not only, as at present, for ascertaining the fact of common or multiple ownership at the time the licence is granted, but also for the continued scrutiny of performance to ensure that the multiple ownership of several stations or of several media has not resulted in actual detriment to the public," the commissioners said.

The report suggested that if Canada is to keep its own identity and culture it should be prepared to spend public money in large quantities on radio and TV and estimated that a sum of \$470,000,000 would be required up to 1963. It recommended that this money be assured the CBC by statutory provision and suggested three ways of giving it the necessary funds. This method would make the CBC less vulnerable to direct political control. The Commission was against any licence fee for TV or radio sets because of the "almost universal" resistance to it.

The commissioners advised the CBC not to hurry into color TV but thought that it could become a reality by May, 1959 and that half the CBC programs could be in color by 1963.

The Commission, which was made up of Robert M. Fowler of Montreal, chairman, Edmond Turcotte of Montreal and James Stewart of Toronto, was appointed in December of 1955. It held 47 hearings across Canada last year and received 276 briefs and over 600 letters. Its report, tabled in the House of Commons, ran to 289 pages — some 100,000 words.

## Changes in Motion Picture Theatres

1939-1955

Although more movie houses are closing every day, the figures of the Dominion Bureau of Statistics are optimistic ones. The DBS works from the lists of licenced theatres sent in by the various provincial governments. This is checked with new registrants of the Unemployment Insurance Commission and with information from other sources to make it as complete as possible.

The table below is of auditorium theatres only, and it does not include community halls, though some 16 mm. situations are contained in the totals.

| Year | New Theatres | Theatres Re-opened | Theatres Closed | Net Change |
|------|--------------|--------------------|-----------------|------------|
| 1939 | 71           | 20                 | 38              | + 53       |
| 1940 | 51           | 25                 | 30              | + 46       |
| 1941 | 53           | 18                 | 59              | + 12       |
| 1942 | 31           | 13                 | 37              | + 7        |
| 1943 | 20           | 25                 | 27              | + 18       |
| 1944 | 46           | 5                  | 22              | + 29       |
| 1945 | 24           | 8                  | 7               | + 25       |
| 1946 | 162          | 12                 | 20              | + 154      |
| 1947 | 233          | 10                 | 27              | + 216      |
| 1948 | 303          | 7                  | 56              | + 257      |
| 1949 | 324          | 12                 | 86              | + 250      |
| 1950 | 147          | 2                  | 79              | + 70       |
| 1951 | 67           | 4                  | 64              | + 7        |
| 1952 | 91           | 4                  | 60              | + 35       |
| 1953 | 122          | 1                  | 60              | + 63       |
| 1954 | 96           | 13                 | 77              | + 32       |
| 1955 | 76           | 23                 | 87              | + 12       |



N. A. Taylor is holidaying and will be back in this space shortly. This week his guest is Frank H. Fisher, executive vice-president in charge of theatre operations for The Odeon Theatres (Canada) Limited.

**PROMISES** have a definite function in any industry. They are the stanchions of optimism — the breath of encouragement. In the motion picture business, promises relate to more and better product, signs of increased theatre attendances and even statistics of a decline in the sales of TV sets. Promises have a place but unless nurtured and supported by facts they remain just so many words in our trade press.

That is why I welcome the opportunity to write this guest column; to tell you of some facts which clearly proclaim their own bright promises for our industry in Canada and, indeed, throughout the world.

My premises are based upon the operations of The Rank Organization because I have been connected with the development of the group in Canada since the outset and can write of it with enthusiasm fostered by personal experience.

The Rank Organization is comprised of a great number of companies engaged in a diversity of business around the globe, of which film production, distribution and exhibition is but a fairly large portion. The group's continuing expansion in this country, as well as other parts of the world, is undeniably a reliable indication of confidence in the future.

Here are corroborated actions — not just promises of future performances. Last year, The Odeon Theatres (Canada) Limited acquired the bulk of theatre properties operated by National Theatres Limited.

This more than offset the number of uneconomical houses relinquished during the year. The company also took over full control of 15 theatres previously run in conjunction with a partner in Eastern Canada, Mr. A. I. Garson.

In film distribution, a new company was formed to function in the South American market. It was an immediate success and has now extended its activities to Mexico. This month will see the beginning of Rank Organization film distribution in the USA.

Financing of this expansion in the dollar areas by a group

(Continued on Page 5)



MYER NACKIMSON

Appointed Winnipeg branch manager for Empire-Universal Films Limited.

## INDUSTRY WEEK

(Continued from Page 1)

events of the different organizations, except possibly that of the Variety Club. The changing state of the motion picture industry should give these meetings great vitality and make them very interesting.

Here is the schedule of events as presently set:

Monday the 25th: As mentioned in the first paragraph.

Tuesday the 26th: Annual meeting of the National Committee of Motion Picture Exhibitors Association of Canada.

Wednesday the 27th: Annual meeting of the Motion Picture Industry Council of Canada.

Thursday the 28: Continuation of the MPICC meeting during the day and the annual Award Dinner of the Canadian Picture Pioneers in the evening.

It is likely that the Variety Club of Toronto will arrange to hold its monthly meeting on Tuesday evening in the Prince George Hotel. As in the past, all delegates and observers are welcome. If a Maple Leaf hockey game is scheduled for Wednesday, November 27 tickets will be made available for all visitors.

Delegates and observers from out of Ontario who are in the city on Monday will be welcomed to the MPTAO luncheon, at which an important speaker is usually heard, states Arch Jolley, executive secretary. The Canadian Motion Picture Distributors Association and other bodies will be the hosts at luncheons on Tuesday, Wednesday and Thursday.

### Cast In 'Rock Hunter'

Tony Randall has been signed by 20th-Fox to star with Jayne Mansfield and Clifton Webb in Will Success Spoil Rock Hunter?, the CinemaScope adaptation of George Axelrod's long-run Broadway hit.

## News Notes

### CANADIAN SMPTE'S FIRST MEETING

Some 65 members and guests, ten of them from Montreal, attended the first meeting of the Canadian Section of the Society of Motion Picture and Television Engineers, held last week in the Toronto office of the National Film Board.

Basically an introductory meeting, the session heard Ethan M. Stifle, Sections vice-president, who came from New York to outline future developments in the trade.

Don Dixon of Kodak was named to succeed Ron Ringler of Du Pont as membership chairman and Ivor Lomas of Crawley Films was appointed program chairman. Lomas is expected to schedule at least four meetings this year, two of which will be called for Montreal. The Interim Board of officers of the Canadian Section will hold their positions until the first election takes place this Fall.

### JAMES STEWART VISITS TORONTO

Acting as advance man for his latest starring picture, Warner's The Spirit of St. Louis, James Stewart paid a quick visit to Toronto last week as one of the cities on an 18-day, 18-city tour. He was interviewed at a luncheon for local and out-of-town press and radio people arranged by Irving Herman, director of publicity and public relations in Canada for Warner Bros.

Stewart's easy-going, affable manner at the luncheon soon established an atmosphere of cordiality and informality, resulting in a great deal of space in the newspapers and magazines and many fine breaks for the film, both in the publications and on radio.

### AA TO ROLL SIX IN THREE MONTHS

Allied Artists executive producer Walter Mirisch recently announced starting dates for six films which will be put before the cameras at the rate of two a month during April, May and June.

The first to go in April will be The Victor Riesel Story, to be produced by Richard Heermance and directed by Joseph Newmann, and New Day at Sundown, starring George Montgomery in CinemaScope and color and produced by Scott R. Dunlap.

With Mirisch producing, Walk Tall will go before the cameras on May 7 in CinemaScope and color and starring Joel McCrea. On May 27 Death in Small Doses will roll with Heermance producing.

On June 3 producer Archie Mayo will begin filming Beast of Budapest and on June 17 Mirisch will put his production of Yellow Knife before the cameras in CinemaScope and color.

### BANFF SCHOOL TEACHES THEATRE

Banff School of Fine Arts, which has been operated by The University of Alberta for 25 years and will be open from June 18 to September 8 this season, has many theatrical subjects available. Courses in the Theatre Division are arranged in a three-year pattern and junior, intermediate and senior certificates are obtainable. Acting, direction, stagecraft, costuming, rhythmic, speech art and opera production are covered and there is a course in ballet. There is also a course in Playwriting, Television and Radiowriting and a Short Story and Writers' Workshop.

On the theatre staff are Esther Nelson, Donald Pimm, Bette Anderson, Dr. Evangeline Machlin, John W. Graham and Grant Marshall. Gweneth Lloyd, Betty Farrally and Mary Tuft will conduct the ballet course and Laurette Sabourin is assistant costumier, with the department head still to be named. The instructor in the play-TV-radio writing course will be Professor S. N. Karchmer.

There is no motion picture course as such.

### Avon Will Make 12 For MGM Release

Twelve important productions will be independently-produced by Lawrence Weingarten and Pandro S. Berman, whose newly-formed Avon Productions, Inc. will release through MGM.

Berman is currently preparing four films for Avon Productions. The first will be Jail House Rock, starring Elvis Presley and scheduled for production in May. Also in preparation are Cat on a Hot Tin Roof, The Brothers Karamazov and The Reluctant Debutante.

### Yul Brynner Cast In 'Brothers Karamazov'

Yul Brynner is the first member of an all-star cast to be signed by MGM for its filmization of Fyodor Dostoevski's The Brothers Karamazov, scheduled for early summer production.

Brynner will portray the eldest Karamazov brother, Dimitri, in the dramatic story of crime and passion, which has gone down in literary history as one of the greatest novels of all time. The picture is scheduled to be produced by Pandro S. Berman.

## NFB INFORMATION

(Continued from Page 1)

in Hansard, his request for data was in two parts:

1. How many films of Dominion Government departments were handled (a) by or through the National Film Board; (b) by private Canadian firms, each year since 1945?

2. How many films for Provincial Government departments were handled (a) by or through the National Film Board; (b) by private Canadian firms, each year since 1945?

The answers were given by the Hon. J. W. Pickersgill, Minister of Citizenship and Immigration, who is also the minister responsible to parliament for the National Film Board.

1. From 1944 to 1951, available records do not give a breakdown between the National Film Board and private firms. In 1944-45, there were 109 films made for government departments; 1945-46, 100; 1946-47, 31; 1947-48, 47; 1948-49, 59; 1949-50, 21; 1950-51, 25; 1951-52, 38 (of which 35 were produced by the NFB and three by private firms); 1952-53, 36 (29 NFB, seven private); 1953-54, 33 (21 NFB, 12 private); 1954-55, 23 (18 NFB, five private); and 1955-56, 52 (42 NFB, 10 private).

2. (a) No films have been produced by the National Film Board for Provincial Government departments; though seven films have been sponsored jointly by the Federal and Provincial authorities.

1946-47, one (joint sponsorship with the Saskatchewan government).

1947-48, three (one of which was joint sponsorship with British Columbia and two joint sponsorship with Nova Scotia).

1948-49, two (one joint sponsorship with Saskatchewan and one joint sponsorship with three Maritime Provinces).

1949-50, one (joint sponsorship with Alberta).

Since the 1950 film act came into effect, the National Film Board has not been able to accept sponsorship from anyone other than federal government departments.

(b) No information.

## Dominion Theatre Equipment Co. Ltd.

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## IMPACT PASSED

(Continued from Page 1)

ber of potential situations in which closed circuit pay TV will be initiated in Canada," the report said. It noted that "Official government agencies both in Canada and in the United States are giving much time to consideration of the adoption of pay television on a broadcast basis."

During the year three theatres held under lease were eliminated as unprofitable or marginal operations, and three properties and one drive-in were sold for the same reasons. It also acquired seven theatre properties in Vancouver which it had held under lease, of which two were subsequently sold. Associated companies dropped eight theatres held under lease, built a drive-in and purchased a new theatre. They also have plans for the erection of three theatres, one of which was destroyed by fire. Famous Players, through an associate company, became interested in two Toronto houses playing Italian pictures.

With its partners in CFCM-TV, Quebec City, the company invested \$500,000 in the establishment of an English language station in the same location and expansion of existing facilities will take place during the current year. These stations, along with CKCO-TV, Kitchener, in which Famous Players also owns 50 per cent, operated successfully. The company controls the Canadian sales and manufacturing rights of the Lawrence Color Tube, which makes possible a receiver that can reproduce both color and black and white. It will go into mass production in the USA this year.

There are now 6,500 employees on the staffs of Famous Players and associated companies and 370 are members of the company's 25 Year Club.

### New Production Company

Bartlett-Champion Pictures, a new company which will release through Paramount, has been formed and its first film will be Zero Hour, based on an original story by Arthur Hailey, Canadian writer.

### OUR BUSINESS

(Continued from Page 3)

whose main assets are sterling has only been made possible by the unwavering confidence the Bank of England places in The Rank Organization . . . and the sound future of the motion picture industry.

There are many more reasons I could give you why we have a continued upswing in our business, but these few must suffice for the present.

Therefore, to use a colloquialism, "These are the facts." I hope you find them more stimulating than the most iridescent promises.



MAN OF MANY gifts is Fred Evis, whose recent Calypso number is selling in the West Indies and who, with Freddy Grant, wrote the *Spring Thaw* hit, *A Little Less Talk, A Little More Action*. During business he's Frederick A. Evis, physician, surgeon, barrister, solicitor and Department of



Public Health consultant . . . Jackie Fine of B & F Theatres, who dabbles in bowling, fan photos, Esther Williams' swimming pools and other ways of making a buck, threw this at me during the Variety Club's Thursday luncheon: "You look like a million dollars — green and wrinkled." Why don't you add a restaurant to your interests, Jackie? You could call it The Sign of the Sneeze . . . An all-time Canadian Hit Parade, which I conjectured about recently, would have to include Gitz Rice's *Dear Old Pal o' Mine*. The Montrealer earned \$80,000 in royalties for his WWI hit . . . Len Bishop is now membership chairman of the Canadian Picture Pioneers and would like to sign you if you've been in the industry for 25 years. Get in touch with him at the Hollywood . . . Comment by Keith Preston some years ago on the high price of sanity: "The alienist is not a joke. He finds you cracked and leaves you broke." Whatever became of that word "alienist"? Now "psychiatrist" and "psychoanalyst" are the popular ones.

JOE PASTERNAK produced his new MGM picture, *10,000 Bedrooms*, in Rome and while there decided to ask for an audience with the Pope. Many years ago he had directed a picture in Berlin and the Pope, then a Cardinal, was assigned to advise the director on certain Catholic matters to be touched on. Joe's letter brought a reply from the Pope's secretary saying that His Holiness would be delighted to see Mr. Pasternak again.

On the day stipulated Joe found himself in a synagogue, it being the holiest day in his religion—Yom Kippur—the Day of Atonement. He hadn't realized until that morning that the dates conflicted. He had to make a decision as to where he would betake himself—to the Vatican or to the synagogue. He had chosen the latter.

The next day he wrote to the Pope, apologizing for his failure to keep the audience so graciously granted and explaining his decision. Back came a letter through the Pope's aide. Mr. Pasternak, it said, had shown good judgment.

A FELLOW told me about an old Jewish gentleman who goes to the Studio Theatre on College Street, which now plays Italian films because immigration has changed the racial character of the patronage.

"Since all the pictures are in Italian now," his son asked, "why do you keep going every night?"

"Nu, when they played English pictures," the old man replied, "did I understand English?"

IDEA FOR Italo-American co-production: an Italian Western called *Wells Fargo Espresso*. Don't laugh—many a true word, as a comic said, is spoken through false teeth. Some years ago an Italian company made a Western with Buffalo Bill as its leading character—and with a Grand Opera plot. I'm dying to see it but it was never imported . . . How many times does the figure nine occur in all the numbers up to 100? Don't use a pencil—just tell me quickly. You're probably wrong. Most people are . . . *Youngster*, asked what the plural of three is, answered, "Six" . . . *Girl tots* of my friends, who used to cheek-peck appointed uncles like me, now cock their heads, take dead aim at the lips and push while squeezing the neck. "She learned it from TV," explained one mother. Same reason why little boys, using a bat for the first time, swing it in Big League style . . . *Nine recent* songs have the word "Baby" in them. I think I'll write one called *Baby! Baby! Baby!* Should stand three times the chance the others have of being a hit.

## News Clips

Decrease of \$185,000 in theatre and sports admissions in Nova Scotia was blamed on TV and was given as one of the reasons for a \$4,483,000 provincial deficit by Premier Stanfield . . . For his zeal in organizing the Montreal Arts Council Mayor Drapeau has been given a special citation by the Critics Circle, which decided that there had been no outstanding creative work in 1956 worthy of the Critics' annual award . . . Charles R. Rogers, 64, producer of many films while with RKO and Universal and as an Independent, died in Hollywood of injuries suffered in a car accident.

Bids to do recordings for Columbia and London Records have been received by the Wm. McCauley Choir, made up of employees of Crawley Films of Ottawa . . . A testimonial dinner will be given A. Montague, Columbia v-p, for "his tireless efforts and outstanding accomplishments" as president of the Will Rogers Memorial Hospital at Saranac Lake, NY . . . Lynn Tracy, Canadian actress and model who was voted Miss Canadian Mink two years ago, has been signed for a big film role in England in the JARO film, *Miracle in Soho*.

Gene Lockhart, 66, born in London, Ontario and a veteran of over 300 film roles, died recently in a Santa Monica hospital following a heart attack. A noted athlete in his youth and a former football player with Toronto Argonauts, he won much distinction on the New York stage, in TV and radio and as a composer, columnist and playwright . . . Net gross of USA theatres in 1956 amounted to \$1,204,200,000, over \$19,000,000 more than 1955 and higher than either 1954 or 1953. Part of the gain was attributed to raising tax-free admissions from 50 to 90 cents.

### Paramount's 'The Hangman'

Edward Dmytryk will produce and direct Paramount's *The Hangman*.

### 'Man Who Rocked The Boat'

Richard Egan will star in Universal-International's *The Man Who Rocked the Boat*.

### Robert Bray Cast In 'My Gun Is Quick'

Robert Bray has been signed by producer-director Victor Saville for his first starring role as Mike Hammer in the film version of Mickey Spillane's *My Gun Is Quick*, a Parklane production for UA.

Bray's casting as Spillane's famed tough-guy detective follows his appearance in the screen production of *Bus Stop*, starring Marilyn Monroe.

## NACKIMSON, GARFIN

(Continued from Page 1)

to the sales staff and served four years before being transferred to the Toronto sales staff. Five years later, in September, 1946, he was promoted to manager of the Winnipeg Branch. Another promotion, in February, 1954, brought him back to the Queen City as Toronto



JOE GARFIN

branch manager, a position he held until the closing of the RKO offices last month.

Garfin's career in the film industry is by no means an unbroken one but the time he spent in the distribution end has been for the one company, Empire-Universal. He joined that firm in 1936 and left the following year to operate the Midway Theatre in Rosedale, Alberta. In 1939 he returned to Empire-Universal, leaving again in 1943 to join his brother in the operation of a business in Dawson Creek, BC, coming back to the company later that year. In 1942 he was made manager of the Calgary branch and, except for a year's leave of absence due to illness, remained in that position until promoted to Toronto branch manager in July, 1955. Six months later he resigned from the company and for the last year has been operating a partnership booking firm on the West Coast.

With more than 34 years in the film industry, Smith has had a variety of positions and experiences in the motion picture business. He started in 1922 with Canadian Educational Films, moving on to positions with First National, Universal and Warners. In August, 1947 he joined RKO. He was Vancouver branch manager when he left that company in August of 1956 to become Canadian sales manager for the 16 Mm. Division of International Film Distributors Limited, the company he now leaves to return to Empire-Universal.

**CHARGING** that Loew's Inc. had refused to licence feature movies to TV stations on a picture-by-picture basis and by block booking had forced compulsory sale or licensing of features for TV exhibition, the USA Government has entered a civil anti-trust suit against the company in New York. Joseph R. Vogel, Loew's president, denied the allegations, stating that the company "has never engaged in this practice."

**LETTERS** patent of incorporation have been issued by Ontario to two firms. The first is to Contemporary Productions of Canada Limited "To promote interest in, and the study of, the arts generally and literature and drama in particular." Other was to Studio 4 Limited, in which Clifford Oldroyd, manager, has an interest, "To carry on the business of motion picture producers, to operate motion picture studios, to compose and produce original musical lyrics, scores and compositions, to photograph, produce, develop and otherwise create photographic pictures, moving and still pictures, photographic supplies and equipment and to distribute, buy, sell, rent, barter, import, export and otherwise generally trade in moving and still pictures, photographic supplies and equipment."

## Short Throws

**OTTAWA** Day by Day, Arthur Blakely's column in The Montreal Gazette and other papers, said last week: "The Fowler Report is being awaited on Parliament Hill with keen interest. Prevailing view is that it may well touch off the last big controversy of this 22nd Parliament. There's not the slightest doubt that sweeping changes will be recommended and that many of the changes won't be palatable to the CBC itself. General expectation is that the monopoly system, under which the CBC gets Canada's larger centres as exclusive TV preserves, will go by the board — something that has long been urged."

**MEMBER** of the Sudbury projectionists local, IATSE and a projectionist for over 40 years, Harold Babcock, 61, boothman at the Odeon in Sturgeon Falls, Ontario, passed away recently in the hospital in that community from a heart attack. An active member of the Canadian Picture Pioneers and the Masonic lodge, he kept up his interest in fishing and hunting, many times acting as host and guide for film industry groups from Toronto.

### Para Buys 'The Transfer'

Frank Gilroy's *The Transfer* has been acquired by Paramount.



### Westrex Managers Visit National Film Board

The managers of Westrex Corporation branches, meeting in New York, came to Belleville, Ontario last week for a look at the plant of Northern Electric, its Canadian associate. They stopped off in Montreal on the return trip to take a look at the new headquarters of the National Film Board. They are shown here with NFB executives.

Front row, left to right, are A. C. Lenoel, Westrex, Algeria; H. V. Zeppelin, Westrex, Philippines; L. C. Pearson, general sales manager, Dominion Sound Equipments, Montreal; R. W. Wright, manager, Hollywood Division, Westrex; R. E. Warm, Westrex v-p, NY; F. E. Peters, v-p and general manager, Dominion Sound; and Gerald G. Graham, director of the NFB's Technical Operations Branch, Montreal. Centre row are J. E. Mastine, export sales manager, Northern Electric, Belleville; J. E. Deboer, Westrex, Panama; Miles Storm II, Westrex, Caracas, Venezuela; J. Cuevas, Westrex, Rio de Janeiro, Brazil; H. S. Walker, district manager, Dominion Sound; and Chester Beachell, Technical Research Section, NFB. Back row are W. E. Brossok, equipment engineer, Westrex, NY; W. E. Kollmyer, Westrex, Australia; H. B. Allinsmith, v-p of Foreign Operation, Westrex, NY; H. P. Bechtold, assistant manager of Communications Equipment Sales, Westrex, NY; D. L. Smith, Westrex, Colombia; U. B. Ross, manager of Foreign Operations, Westrex, NY; and Ray Payne, chief technical officer, NFB.

## Review

### THE WRONG MAN

(From The Film Daily, NY)

with Henry Fonda, Vera Miles, Anthony Quayle.

Warners

105 Mins.

**STRONG, GRIPPING DRAMA OF REAL MISTAKEN-IDENTITY CASE MASTERFULLY STAGED BY HITCHCOCK. SHOULD INTEREST A WIDE VARIETY OF AUDIENCES.**

As producer-director Alfred Hitchcock explains in the first few moments of *The Wrong Man*, it's a first for him; the first film he's made based on actual fact. Because so many people already know how the strange mistaken-identity case ended, a certain element of Hitchcock's usual suspense is absent. It is apparent, however, as the film unfolds, that the techniques employed by Hitchcock to build the case for and against the wrongly identified bass fiddle player, have served their purpose well.

His is a strong story that spells near-tragedy for the musician, ably portrayed by Henry Fonda, as he masterfully re-creates the circumstances preceding and following the arrest. He has also told, in poignant and sympathetic terms, the tragic aftermath which affected the lives of those nearest and dearest to the protagonist.

With a New York background, and boasting many scenes shot in and around the famed Stork Club, the picture has an element of glamour that should enhance its box-office calibre. Coupled with outstanding performances by Fonda and Miss Miles, who portrays his wife, and the Hitchcock label, the film is one that should sell easily and well to a wide variety of audiences.

**CAST:** Henry Fonda, Vera Miles, Anthony Quayle, Harold J. Stone, Charles Cooper, John Heldabrand, Esther Min-ciotti.

**CREDITS:** Director, Alfred Hitchcock; Associate producer, Herbert Coleman; Screenplay, Maxwell Anderson, Angus MacPhail; Story, Maxwell Anderson; Photography, Robert Burks.

**DIRECTION:** Tops.

**PHOTOGRAPHY:** Fine.

### Arthur O'Connell Cast

Arthur O'Connell has been signed by Columbia to star with Jack Lemmon in *The Mad Ball*.

### Rock Hudson To Star In Selznick Film

Rock Hudson will co-star with Jennifer Jones in Ernest Hemingway's *A Farewell to Arms*, it was announced by David O. Selznick, producer, after negotiations for the loan of the actor were completed between the Selznick Company and Universal-International, his home studio. The film, to be produced in CinemaScope and color, will be released by 20th-Century-Fox.

Hudson will enact the role of the ambulance driver who falls in love with the English nurse, portrayed by Miss Jones, in the multi-million-dollar production to be filmed on location in Italy.

**It's the funniest story of love-making  
since comedies grew up!**

**Susan Hayward and Kirk Douglas**

are  
having  
a  
**"Top  
Secret  
Affair"**  
and it's  
the  
biggest  
happiness-  
maker  
since  
'Mister  
Roberts'!



*They  
call him  
General  
"Ironpants."  
She calls  
his bluff...*

PRESENTED BY WARNER BROS. Written by ROLAND KIBBEE and ALLAN SCOTT • Produced by MARTIN RACKIN • MILTON SPERLING Supervising Producer • Directed by H.C. POTTER



**From WARNER BROS. of Course!**

**FOR THE  
ACTION FANS...**

**A GREAT  
STORY!  
A POWERFUL  
CAST!**

... the violent  
father-against-son  
battle that seared  
the west like  
a branding iron!

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GEORGE SLAVIN

Produced by  
COLLIER  
YOUNG

Directed by  
JOSEPH H.  
LEWIS

THEY  
ALL  
CARRIED  
THE  
SCAR!

THRU  
UA

